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**Subject: Approve Nail Technician/Specialist and Manicurist program at Charles A. Jones Career and Educational Center**

- Information Item Only
- X Approval on Consent Agenda
- Conference (for discussion only)
- Conference/First Reading (Action Anticipated: \_\_\_\_\_)
- Conference/Action
- Action
- Public Hearing

**Division:** Adult Education

**Recommendation:** Approval on Consent Agenda

**Background/Rationale:** Adult Education desires to increase programming that is relevant to the job market and can be accomplished in a reasonable amount of time for students to be gainfully employed after completion.

The Nail Technician/Specialist and Manicurist program falls under CIP Code 12.0410. The Classification of Instructional Programs (CIP) is a taxonomy of academic programs developed by the US Department of Education. Colleges and universities across the country assign CIP codes to their academic programs. CIP codes are also often assigned to courses, certificates, and degrees.

CIP Code 12.0410, Nail Technician/Specialist and Manicurist, definition:

A program that prepares individuals to shape fingernails and toenails, remove unwanted skin and blemishes, apply polish and cosmetics to nails, and function as licensed manicurists or nail technicians/specialists. Includes instruction in manicuring theory; skin anatomy; nail growth, irregularities, and diseases; sterilization and sanitation; equipment and table maintenance; cuticle, blemish, and rough skin removal; nail filing, shaping, and polishing; cream application and extremity massage; nail sculpture and design art; product storage and use; customer service; laws and regulations; and business practices.

**Statistics:**

In the United States, the beauty services sector employs over 670,000 people. The job growth outlook is at a rate of 13%, which is faster than average according to the US Bureau of Labor Statistics (2016-2026). According to a study, it was worth \$532.43 billion in 2017 and is expected to reach a market value of \$805.61 billion by 2023. This confirms that the beauty industry is relevant and worth offering in a vocational school. Furthermore, the nail technician and manicurist element of the cosmetology field only requires 400 hours of practical training. This can be accomplished in as little as 3-weeks to 12-months.

**Financial Considerations:** The Nail Technician/Specialist and Manicurist program will be funded by student tuition and/or loans from the Federal Perkins Loan program.

**LCAP Goal(s):**

Goal 1: College Career Readiness

Goal 2: Foundational Educational Experience with Equitable Opportunities for ALL students

Goal 5: Engage (114.2 ( E)4 (i.7m(e)10.5757.5 (o)10.6 0cl(eer)4.6)2 (L2 ( c 0 Tw 15.174 0 T837 )TjEMC /H1

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