

I study the individuals, groups, and institutions that make up human society. I observe and record how people relate to one another and to their environments. I also study the formation of groups; the causes of various forms of social behavior; and the role of churches, schools, and other institutions within a society. I study relationships among individuals and groups in order to determine their effect on the overall function of the society. I formulate theories based on observations of various aspects of society. I use three chief scientific methods to test these theories: surveys, controlled experiments, and field observations.